

Faculty Development Series Presents

Social Media and Professionalism April 20, 2016 12:00pm – 1:00pm Coleman Room, Tower 2– 10<sup>th</sup> Floor (Teleconferenced to Aetna, Suite 1130)

Presented by: **Kelly Best, M.D.**Department of Obstetrics and Gynecology



**<u>Learning Objectives:</u>** Upon completion of this workshop, participants should:

- 1. Increase their awareness of and be able to identify unprofessional online behaviors and inappropriate use of technology
- 2. Provide physicians, including trainees, with guidelines to post to social media responsibly

<u>Contact:</u> For more information, or to register, contact Denise West in the Office of Educational Affairs at 244-4024 or email: <u>denise.west@jax.ufl.edu</u>

UF Health Jax campus only: Light lunch provided for those that RSVP by <u>Deadline of April 12<sup>th</sup></u> (vegetarians notify coordinator)

<u>Disclosures:</u> The speaker, Kelly Best, M.D., has disclosed that she has no relevant financial relationships. No one else in a position to control content has any financial relationships to disclose.

<u>Accreditation</u>: The University of Florida College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

<u>Credit</u>: The University of Florida College of Medicine designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Section # 6216 Live Session Live webcast available, contact coordinator for link Section #6218 Webcast